



Hello,

My name is Erwin Erkfitz and I am an experienced Graphic Designer and Event Coordinator currently located in Grand Rapids, Michigan [USA].

A complex business environment requires simple, creative and effective solutions. Your company will benefit greatly from my years of leadership in a myriad of roles. My involvement with various art & design groups has ranged from consultant as well as owner and creative director of an independent artists collective. Working within so many diverse environments has taught me, to name a few; the importance of communication, flexibility, deadlines & organization.

Much of my personal work has been designing events and their promotional materials such as fliers, posters, publication ads, album cover, websites and more. I have also design identity system designs currently being used by local businesses in the Grand Rapids area.

Currently I am serving as a consultant on the development of The Avenue for the Arts, an arts related business and residential district just south of downtown Grand Rapids.

As you can see I keep busy. Whether it's in a team or independently, I bring experience and creative, solution orientated work ethic to the table.

I look forward to the opportunity of working within your company.

Thank you for your time.

Sincerely,
Erwin W Erkfitz



Education:

Kendall College of Art and Design 1999-2004
BFA – Visual Communication / Multi-Media

Previous Employers:

EMW Graphics Image 1997-2000

Screen Printer

Mike Marks Graphics 2000-2001

Screen Printer

Screen Ideas 2002

Screen Printer / Print Designer

Johnson Design Group (JDG) 2003-2005

Print & Web Designer

Tiger Studio 2005-2006

Print & Web Designer

Martha's Vineyard LTD 2004-2007

Sales Associate

Ideal Collective 2003-present

Creative Director

Grand Rapids Art Museum 2007-Present

Preparator / Art-Handler

Freelance Print/Web Designer 2000-Present

Client management to project completion

Special Abilities:

Computer Program Knowledge

Print Media: Adobe Illustrator, Photoshop, InDesign & After Effects

Interactive Media: Macromedia Dreamweaver, Flash & DVD Studio Pro

Film/Video: Final Cut Pro & Adobe After Effects

Utility: Microsoft Office, Excel & Powerpoint

Artist / Designer

Concept from initial sketch to digital layout

Creative in ideation & group brainstorming

Seasoned with 1on1 client interactions

Design Clients

All City Kicks – Sneaker Boutique

Identity, Print, Web Design & Event Coordination

Recoil Magazine – Music & Arts Publication

Graphic Design for Publication

Northland Animal Hospital – Veterinary Clinic

Print Design & Web Design

Cooley Brand Clothing – Clothing Company

Identity Design & Print Design

The Intersection – Music Venue

Print Design

Martha's Vineyard - Retail Store

Print design & Point of Purchase Displays

Purple East – Retail Store

Interior Murals

Grand Rapids Compilation Records – Record Label

Identity, Print & Web Design

Love Fossil – Rock Band

Print & Web Design

Morale - Rock Band

Identity & Print Design

Caimen Consulting – Design Firm

Web Design & Digital Presentation Design

References

Jenn Schaub

Dwelling Place of Grand Rapids / Avenue for the Arts - Grand Rapids, MI

Benjamin Hunter

Hunter Media Group / Recoil Magazine / Love Fossil - Grand Rapids, MI

Jason Stewart

All City Kicks / Cooley Brand Clothing - Grand Rapids, MI

Professional Experience:

2008

Mentor: *UICA / Art Works Artist Mentor*

A 15 week artist mentorship of an 18 year old young man

2007

Speaker: *Artist Lecture at the Grand Rapids Art Museum*

Invited to speak on my artwork and design, Grand Rapids, Michigan

Coordinator: *Avenue for the Arts / Art Market*

A 4 month open air artisan market on S. Division Ave, Grand Rapids, Michigan

Coordinator: *Spring for the Arts / Studio Hop*

A cross-town studio event, Grand Rapids, Michigan

Designer: *Patches*

Non-Profit Organization

Design of Identity System & Printed Media, Honduras

2006

Designer and Editor: *Destination 1111 Annual 2006*

A 64 page Artist Catalog, Grand Rapids, Michigan

2004

Founder: *Ideal Collective*

An designer/artist group focused on Event

Coordination and Freelance Commissions, Grand Rapids, Michigan

2000

Designer: *Patches*

Non-Profit Organization

Design of Education Facility, Honduras

Ideal Collective (Affiliated Organization)

2006

Coordinator: *BonSoir Rouge*

Music Concert, Sazerac Lounge, Grand Rapids, Michigan

Coordinator: *Civic Infraction*

Music Concert, Ideal Collective Studio, Grand Rapids, Michigan

Coordinator: *Cobwebbed Costume Ball*

A Halloween Costume Ball, Ideal Collective Studio, Grand Rapids, Michigan

Coordinator: *Res '06*

A day long Audio/ Visual Festival, The Intersection, Grand Rapids, Michigan

Coordinator: *Destination Fashion (II)*

A Runway Fashion Event, 1111 Godfrey, Grand Rapids, Michigan

2005

Coordinator: *The Masquerade Ball*

Themed Music Concert, Sazerac Lounge, Grand Rapids, Michigan

Coordinator: *Ground Support*

A Music Concert, The Drink Ultra Lounge, Grand Rapids, Michigan

Coordinator: *Ideal Variety Night Art Exhibit & Open Mic Night*

The Drink Ultra Lounge, Grand Rapids, Michigan

Coordinator: *Gala Musiq*

A Fashion Show, Art Exhibit & Music Concert, Mezze Café & Cabaret, Grand Rapids, Michigan

Coordinator: *Destination Fashion*

A Runway Fashion Event, 1111 Godfrey, Grand Rapids, Michigan

Coordinator: *Urban Essential*

A Fashion Show, Art Exhibit & Music Concert, The Drink Ultra Lounge, Grand Rapids, Michigan

Curator: *New Visual Studies*

Art Exhibit of Painted works by David Devroy 1111 Godfrey, Grand Rapids, Michigan

Curator: *Aesthetic Stampede*

Art Exhibit of works by Ideal Collective members, Ideal Collective Studio, Grand Rapids, Michigan

2004

Curator: *Freelance*

A Design Exhibit, Ideal Collective Studio, Grand Rapids, Michigan

Destination:1111 (Affiliated Organization)

2006

Coordinator: *Destination:1111 (II)*

A 3 Day Open Studio Event, 1111 Godfrey, Grand Rapids, Michigan

2005

Coordinator: *Destination:1111*

A 3 Day Open Studio Event, 1111 Godfrey, Grand Rapids, Michigan

Fashion, Design & Fine Art Exhibitions

2007

Destination Fashion (III)

1111 Godfrey Ave, Grand Rapids, Michigan

Moo Boo Studios Grand Opening

MooBoo Studios, Grand Rapids, Michigan

The Haiku Show

Four Friends Coffee Shop, Grand Rapids, Michigan

Union Square Condominiums -Open House

Union Square Condominiums, Grand Rapids, Michigan

2006

Destination Fashion (II)

1111 Godfrey Ave, Grand Rapids, Michigan

Destination 1111 (II)

1111 Godfrey Ave, Grand Rapids, Michigan

Schuler Books and Music Gallery

Schuler Books & Music, Grand Rapids, Michigan

Free Radical Gallery

111 Division Store Front, Grand Rapids, Michigan

Festival Of the Arts

Sales Tent, Grand Rapids, Michigan

East Hills Jazz Fest

Sales Tent, Grand Rapids, Michigan

Avenue for the Arts / Art Market

Sales Tent, Grand Rapids, Michigan

The Passion of Design

IDSA Conference, Zeeland, Michigan

2005

Destination Fashion

1111 Godfrey Ave, Grand Rapids, Michigan

Destination 1111

1111 Godfrey Ave, Grand Rapids, Michigan

Gala Musiq

Mezze Cafe & Cabaret Grand Rapids, Michigan

Urban Essential

The Drink Ultra Lounge, Grand Rapids, Michigan

Summer Mural Project

Purple East, Grand Rapids, Michigan

Ionia Street Art Market

Sales Tent, Grand Rapids, Michigan

Aesthetic Stampede

Ideal Collective Studio, Grand Rapids, Michigan

2004

MCS Michigan Chiropractic Society

MCS Conference, Mt Pleasant, Michigan

Freelance

Ideal Collective Studio, Grand Rapids, Michigan

Publications

Grand Rapids Press – Grand Rapids, MI

The Grand Rapids Magazine - Grand Rapids, MI

Mi Biz - Western Michigan

Plainfield Advance – Grand Rapids, MI

Recoil Magazine – Western Michigan